



Ryan Petty, *Chair*
MaryLynn Magar, *Vice Chair*
Members
Grazie P. Christie
Layla Collins
Daniel P. Foganholi, Sr.
Erika Fritz-Ochs
Luis Fuste

MEMORANDUM

TO: Publishers of Instructional Materials

FROM: Caroline Hogg

DATE: May 25, 2026

SUBJECT: **Announcement of the 2027-2028 Instructional Materials Adoption**

Contact Information:

Jenise Russell
850-245-9807
IMStaff@fldoe.org

The Florida Department of Education (FDOE) has announced plans for the 2027-2028 instructional materials adoption and is calling for bids in K-12 Social Studies. The [Specifications for 2027-2028 Florida Instructional Materials Adoption](#) specify the requirements for the instructional materials adoption and will serve as the basis for the evaluation of instructional materials bid for adoption.

Per [Policies and Procedures Specifications for the Florida Instructional Materials Adoption](#), incorporated into Rule 6A-7.0710, Florida Administrative Code (F.A.C.), intents to bid will open Monday, June 1, 2026, and should be electronically submitted through the Florida Instructional Materials online portal at <https://www.flimadoption.org/> no later than 11:59 p.m. Eastern Daylight Time (EDT), Friday, July 10, 2026.

Bid details are submitted electronically through the Florida Instructional Materials online portal at <https://www.flimadoption.org/>. Bid detail submissions also require hardcopies to be mailed to the Office of Instructional Materials of the FDOE no later than 5:00 p.m. EDT, Friday, August 7, 2026. All bid submission materials should be sent to: ATTN: Instructional Materials 325 West Gaines St., Suite 432 Tallahassee, FL 32399.

Per [Policies and Procedures Specifications for the Florida Instructional Materials Adoption](#), incorporated into Rule 6A-7.0710, F.A.C., the Florida adoption is limited to instructional materials that meet the definition of a “major tool” and the accompanying “ancillary materials” as follows:

- “Major tool” refers to materials that provide instructional content and student learning activities for each of the Florida’s state academic standards that are in the course descriptions; and
- “Ancillary materials” are those items that are designed to work with the major tool and may be priced or free with order.

The bids submitted shall be for furnishing the designated materials in accordance with the specifications of FDOE. The bid must state the lowest wholesale price at which the materials will be furnished at the contract start date of April 1, 2028. Resulting contracts will be for a five-year period effective April 1, 2028. FDOE reserves the right to reject any or all bids.

Publishers must provide FDOE with electronic access to sample copies of the major tool, in their final form, which includes the Student Edition and the Teacher Edition, in an electronic or digital format, no later than 5:00 p.m. EDT, Friday, September 11, 2026. In addition to providing access to sample copies, publishers are required to provide sample materials to the Office of Instructional Materials in an electronic format. The materials that must be submitted for review as part of the 2027-2028 instructional materials adoption are as follows:

- K-12 Social Studies
 - Major Tool – Student and Teacher Editions

FDOE requires digital instructional materials bid for adoption to be interoperable on commonly available mobile and desktop digital devices, using industry standard protocols. Recommended specifications for devices can be accessed at <http://www.fldoe.org/core/fileparse.php/5658/urlt/0097849-device-bandwidthtechspecs.pdf>.

A publisher or manufacturer providing instructional materials as a single bundle shall also make the materials available as separate and unbundled items, each priced individually, as required by section 1006.29(2), Florida Statutes. Publishers may also offer sections of state-adopted instructional materials in digital or electronic versions at reduced rates to districts, schools and teachers.

Publishers will host the sample materials, including special instructions, written correlations, publisher's presentation, Universal Design for Learning (UDL) document and samples of the major tool (student edition and teacher edition) in an electronic or digital format for the duration of the adoption cycle for each state instructional materials reviewer and subsequent district and public reviewers. The samples will be accessed through links on the FDOE's online evaluation system. Samples must be the final versions of all instructional materials included in the publishers' bids. Beginning with the 2025-2026 instructional materials adoption cycle and thereafter, publishers are required to provide sample materials to FDOE in an electronic format on a flash drive as detailed on page 9 of the Policies and Procedures document. These sample documents will be retained by FDOE during the adoption process.

Publishers signing the Standards Alignment Assurance (Form IM14) attest that in the event that new standards are adopted by the State Board of Education within the contract period, all bid materials will be updated to reflect any new content standards within nine months of their adoption.

For detailed information on all the requirements and expectations of the 2027-2028 K-12 Social Studies adoption including the [2027-2028 Publisher Timeline and Checklist](#), Specifications for 2027-2028 Florida Instructional Materials Adoption, and Policies and Procedures Specifications for the Florida Instructional Materials Adoption, please visit the [instructional materials webpage](#).