DATE: December 11, 2020

FROM: Henry Mack, Chancellor, Career and Adult Education

SUBJECT: New Resources for "Get There" now available

Partners,

We are pleased to announce that numerous "NEW" resources have been added to the "Get There FL" toolkit located here FL toolkit

Specifically, you will now find:

- Customizable flyers for ALL 17 career pathways (or clusters)
- New social media graphics and flyers specific to special populations and Veterans

Recent additions include:

- Custom logo designed for each college
- Pathway logos
- Brand Guidelines
- Refreshed toolkit pdf with new additions
- And more to explore!

Coming SOON:

- K-12 specific resources (Please feel free to use the pieces we have now, to market towards K-12, if you have specific needs, let us know!)
- Business and Industry toolkits available for your local partners

We will keep you in the loop as we make major additions and encourage you to keep checking the link above for new updates. As always, if you are in need of something specific, don't hesitate to ask. We are here to help create custom pieces, assist with design work and more!!

Thanks!

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