

# Marc Snyder, Ed.D.

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## EDUCATION

### **Ed.D. Nova Southeastern University** (Higher Education Leadership)

Fort Lauderdale, Florida (August 2011)

Dissertation: *An Evaluative Study of the Academic Achievement of Homeschooled Students Versus Traditionally Schooled Students Attending a Catholic University*

Selected as Outstanding Applied Dissertation

Minor: Curriculum Development

GPA: 4.0

### **M.A. University of Birmingham** (Character Education)

Edgbaston, Birmingham, UK

Jubilee Centre of Character & Virtues

(Started program in September 2021)

*Full scholarship received from Kern Family Foundation*

### **M.S. Nova Southeastern University** (K-12 Educational Leadership)

Fort Lauderdale, Florida (August 2008)

Completed administrative internship (300 hours)

GPA: 4.0

### **B.Phil. Pontifical Lateran University** (Philosophy)

Rome, Italy (August 2001)

Thesis: *Edith Stein and the Concept of Empathy*

Graduated “magna cum laude.”

### **B.S. Florida Atlantic University** (Biology)

Boca Raton, Florida (May 1998)

Concentration: Microbiology

## PROFESSIONAL EXPERIENCE

**Vice Principal**, Donahue Academy, Ave Maria, Florida, 2022 – Present

**Executive Director**, True North Classical Academies Foundation, Miami, Florida, 2020-2022

- **Founding Executive Director** of True North Classical Academies Foundation.
- Helped lead \$23 million dollar facilities expansion project, including two academic buildings; 15,000 square foot indoor gymnasium; and brand-new football field.

- Led school in \$6M growth campaign (\$2.3M secured) while developing a major gifts program.
- Developed and managed yearly, foundation, operating budget of over \$1.5 million dollars.
- Helped lead school in acquisition of the following grants (**2017-2021**):
  - Two grants from the Charter School Growth Fund (\$3.5 million dollars)
  - Two grants from the Walton Family Foundation (\$700,000 dollars)
  - The Louis Calder Foundation (\$150,000)
  - Two grants from the Al & Janie Nahmad Family Foundation (\$80,000)
  - National Endowment for the Humanities Grant (\$30,000)
- Led school in the following additional fundraising initiatives (**2020-2022**):
  - Annual Fund Campaign:
    - 2020-21 (fiscal year): \$160,457
    - 2021-22 (fiscal year): \$167,838 (through Nov. 2021); approx. \$300,000 projected in total
  - Annual School Gala: no gala in 2020 due to COVID; \$20,384 raised in virtual gala in 2021; approx. \$150,000 projected for 2022 gala (based on similar raise in 2019)
  - Give Miami Day Campaign (November 19, 2020): \$145,784 raised (#17 in monies raised out of over 950 competing organizations, #8 out of over 300 schools; #2 in unique individual donations out of over 950 organizations)
  - Give Miami Day Campaign (November 18, 2021) approx. \$227,797 raised (#16 in monies raised out of over 950 competing organizations, #9 out of over 300 schools; #1 in unique individual donations [1,678] out of over 950 organizations)
  - Brick Campaign: \$44,558 raised in 2020-21 (fiscal year); an additional \$25,000 (approx.) projected for 2021-22 (fiscal year)
- Organized and led 5K Run / Walk that raised \$20,356 with 1,000 participants (October 23, 2021).
- Developed, edited, and wrote both monthly newsletters and a quarterly journal, *Pillars of Excellence & Character*, designed to promote classical education.
- Developed, edited, and wrote a yearly annual report, *Our Journey*, designed to promote True North Classical Academy and classical education.
- Organized and spearheaded planning of National Symposium on Classical Education, held on April 22-24, 2022, at Miami Dade College Kendall Campus. Grant received from the NEH to host event.
  - Total number of attendees: 238
  - Total number of affiliations: 98
  - Total number of states: 16

#### **Head of Schools, True North Classical Academy, Miami, Florida, 2015-2020**

- ***Founding Head of Schools*** of True North Classical Academy.
- Recruited and hired all faculty and staff; recruited student body; helped establish and develop all school curricula, policies, and procedures.
- Supervised all areas of academic instruction and overall management of two Assistant Headmasters, two Deans, and approximately 100+ faculty and staff.

- Conducted teacher observations, coaching, and feedback based on Paul Bambrick-Santoyo's *Get Better Faster* model; conducted mid-year and final performance evaluations based on the Florida Educator Accomplished Practices (FEAPs).
- Led weekly leadership meetings based on Paul Bambrick-Santoyo's *Leverage Leadership* model.
- Helped develop State-approved mentoring plan, which allows True North to certify its own teachers. Lead coordinator for Professional Development Competency Plan (PDCP).
- Supervised all areas of student learning and behavior for approximately 1,000+ students. Helped grow student body from one campus with 180 students (one charter) in first year to four campuses with 1,000+ students (three charters and two early learning campuses) in fifth year. School currently has five campuses with 1,400+ students and approximately 2,500 students on a waiting list.
- Managed yearly, school, operating budget of over \$4.5 million dollars.
- Responsible for leading and conducting professional development workshops based on the following: 1) classical education philosophy; 2) teacher pedagogy (based on Doug Lemov's *Teach Like a Champion*); and 3) curriculum development.
- Led faculty seminars on selected books, short stories, and poems.
- Led school to "top 25" school in the State of Florida (out of 3,000+ schools / top 1%) and "top 10" school in Miami-Dade County in all years of school's existence (2015-2020).
- Led school to a grade of a strong "A" in all years of the school's existence (2015-2020); designated as school of excellence / high performance school.
- Led school in Cognia (formerly AdvancED) system accreditation and accreditation of all charter schools (three); Index of Educational Quality (IEQ) score of 370 – highest score in the nation (100 points higher than national average).
- Helped lead school to 15-year renewal of initial charter.
- Recruited and hired world-class faculty from local charter schools and nationwide from prestigious liberal arts colleges, such as Hillsdale College and Ave Maria University.
- Taught 4<sup>th</sup>- and 6<sup>th</sup>-grade Math and 7<sup>th</sup>-grade Science; led small group of low-performing 6<sup>th</sup>-grade students in Math to 97% proficiency and 100% learning gains on Florida Standards Assessment (FSA).
- Taught 9<sup>th</sup>-grade Honors Biology (2019-2021).

#### **Upper School Principal, Aquinas American School, Madrid, Spain, 2013-2015**

- Supervised all areas of academic instruction for approximately fifteen faculty and staff.
- Supervised all areas of student learning and behavior for approximately 100 middle and high school students.
- Developed and implemented a classical, Catholic curriculum for both middle and high school.
- Helped implement and supervised an exchange program between Aquinas American School and various schools with the United States.
- Chaired steering committee of ten members, seven subcommittees, and led over fifty faculty and staff for accreditation by Middle States Association.
- Taught high school biology to a group of fifteen freshmen students.

- Served as lead, cooperating teacher for a college intern student studying for her master's in education.
- Observed and met with faculty as part of their required formative and summative evaluation of teaching performance.
- Coordinated and implemented Measures of Academic Progress (MAP) testing in reading and mathematics for grades 3-8.

**Adjunct Faculty, Education, Ave Maria University, Ave Maria, Florida, 2012-2013**

- Course Taught: EDUC 240: Classroom Management & Organization
- Taught an undergraduate, face-to-face course to approximately 25 students as part of the Education program.
- Facilitated the placement of students in the Donahue Academy as part of their required classroom observation experience.

**Assistant Head of School, Donahue Academy, Ave Maria, Florida, 2007-2013**

- Supervised and administered various types of student, disciplinary interventions aimed at minimizing behavioral issues (for 250 K-12 students).
- Chaired steering committee for accreditation by the Florida Catholic Conference.
- Served on steering committees for accreditation by the following: 1) Association of Independent Schools of Florida; 2) National Association of Private Catholic and Independent Schools; 3) National Council for Private Schools Accreditation; and 4) Middle States Commission on Elementary and Secondary Schools.
- Conducted professional development workshops for faculty on best educational practices. PD workshop on math differentiation given on April 19, 2013.
- Trained faculty on the use of RenWeb – our online, school-management software system.
- Managed day-to-day student attendance and tardiness records.
- Mentored teachers and worked directly with them to improve classroom management performance.
- Mentored college student interns interested in pursuing a career in the educational profession.
- Guided faculty through the necessary steps needed to attain Florida temporary and professional teaching certification.
- Founding faculty member of the Donahue Academy. Helped establish all school policies and procedures.

**Teacher, Donahue Academy, Ave Maria, Florida, 2007-2013**

- Developed and implemented all aspects of the science curriculum, including the creation of course guides, for grades 5-12.
- Developed and managed budget for science department (grades 5-12).
- Taught 4th through 8th-grade science; 9th-grade honors biology; 10th-grade honors chemistry; 11/12th-grade anatomy & physiology and advanced science topics.
- Guided students through the creation of both hard-copy and e-portfolios for science (grades 5-10). Portfolios available upon request.

- Served as chair for senior-level students' theses papers; topics included the use of biotechnology and ethics and the evolution of modern birds.

**Teacher**, Saint Thomas Aquinas High School, Fort Lauderdale, Florida, 2006-2007

- Taught 10th-grade biology.
- Conducted hands-on labs using various types of scientific equipment.
- Varied instructional methods for different learning styles.
- Implemented a variety of assessments to motivate student learning.

**Teacher**, Saint Gregory the Great Catholic School, Plantation, Florida, 2002-2006

- Taught 5<sup>th</sup>-Grade Science and Religion; 7<sup>th</sup> and 8<sup>th</sup>-Grade Earth and Life Science.
- Coached 7<sup>th</sup> and 8<sup>th</sup>-grade boys' basketball.

## **PUBLICATIONS**

Snyder, M. (2011). *An evaluative study of the academic achievement of homeschooled students versus traditionally schooled students attending a Catholic university* (Doctoral dissertation). Available from ProQuest Dissertations and Theses database. (UMI No. 3492700)

Snyder, M. (2011). *An evaluative study of the academic achievement of homeschooled students versus traditionally schooled students attending a Catholic university* (Doctoral dissertation). Available from ERIC database. (ED533544)

Snyder, M. (2013, March). An evaluative study of the academic achievement of homeschooled students versus traditionally schooled students attending a Catholic university. *Catholic Education: A Journal of Inquiry and Practice*, 16(2), 288-308.

Snyder, M. (2017). Homeschoolers and higher education. In M. Gaither (Ed.), *The Wiley Handbook of Home Education* (pp. 157-185). Hoboken, NJ: Wiley-Blackwell.

## **PROFESSIONAL PRESENTATIONS**

Lecture presentation on "Enrollment in the wake of COVID" at the Florida Charter School Conference in Orlando, Florida, given on October 21, 2021.

Poster presentation of my doctoral dissertation "An evaluative study of the academic achievement of homeschooled students versus traditionally schooled students attending a Catholic university" at Nova Southeastern University's international conference on Global Leadership, Learning, and Research given on July 14, 2013.

Panel presentation of my doctoral dissertation "An evaluative study of the academic achievement of homeschooled students versus traditionally schooled students attending a

Catholic university” at Nova Southeastern University’s international conference on Global Leadership, Learning, and Research given on July 14, 2013.

Lecture presentation on “Classroom management: A covenant approach” at the National Association of Private Catholic and Independent Schools (NAPCIS) national conference at Ave Maria University given on March 24, 2012.

### **AWARDS**

Recipient of the Dr. Charles L. Faires Dissertation of Distinction Award, Nova Southeastern University, 2011.

### **ADDITIONAL SKILLS**

Valid Professional Educator’s Certificate (2025) from the State of Florida in Elementary Education (K-6); Biology (6-12); Educational Administration (K-12).

### **ADDITIONAL COURSES**

*Relay Graduate School of Education*

1-Day Courses:

- Leading Observation and Feedback Meetings
- Leading Data Analysis Meetings
- Leading School Culture