

STATE BOARD OF EDUCATION

Action Item

March 22, 2023

SUBJECT: New Bachelor Degree Programs - Tallahassee Community College Proposal for a Bachelor of Applied Science in Business Administration

PROPOSED BOARD ACTION

For Approval

AUTHORITY FOR STATE BOARD ACTION

Section 1007.33, F.S.

EXECUTIVE SUMMARY

Tallahassee Community College (TCC) submitted a notice of intent followed by a proposal to the Department of Education to offer a Bachelor of Applied Science program in Business Administration. Appropriate notification of intent was provided to the Board of Governors, Independent Colleges and Universities of Florida and the Commission for Independent Education, as required in section 1007.33, Florida Statutes.

The impetus to propose the degree program is a result of the upcoming Business Administration program closure at Flagler College's Tallahassee campus. The proposed program offers courses that provide coherent and rigorous content aligned with challenging academic standards and relevant technical knowledge and professional skills needed to prepare students for careers in business as a bachelor's degree graduate.

The degree program will prepare students for entry-level business management and administration roles, including but not limited to human resource managers, management analysts, personal service managers, administrative services managers, and sales managers.

Labor market projections indicate a projected increase in demand of 880 annual job openings in TCC's service area. The five-year average supply has been approximately 200, which brings the annual workforce unmet need to 680. TCC's program will help increase the supply of qualified upskilled graduates to meet the demands of not only TCC's service areas but also the statewide critical shortages in Business Administration.

Letters of support were provided by three institutions (Florida State University, Florida Agricultural and Mechanical University, and Flagler College) in or operating in TCC's service area that offer the same baccalaureate degree program. No letters of objection or alternative proposals were received.

An extensive review of criteria was conducted for the proposal submitted, and written comments and recommendations were provided to the college. The final proposal is being submitted to the State Board of Education for consideration.

Documentation Included: Tallahassee Community College Proposal for a Bachelor of Applied Science in Business Administration (under separate cover)

Facilitators/Presenters: Kathy Hebda, Chancellor, Florida College System, Dr. Jim Murdaugh, President, Tallahassee Community College, and guests