

**STATE BOARD OF EDUCATION**

**Action Item**

March 19, 2019

**SUBJECT:** New Bachelor Degree Program in the Florida College System

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**PROPOSED BOARD ACTION**

For Approval

**AUTHORITY FOR STATE BOARD ACTION**

Section 1007.33, Florida Statutes

**EXECUTIVE SUMMARY**

Degree program with prior baccalaureate authorization:

- State College of Florida, Manatee-Sarasota
  - Bachelor of Applied Science in Supervision and Management

State College of Florida, Manatee-Sarasota submitted a Notice of Intent followed by a proposal to the Department of Education for this proposed board action. Appropriate notification of intent was provided to the Board of Governors, Independent Colleges and Universities of Florida and the Commission for Independent Education, as required in section 1007.33, Florida Statutes. Department of Education staff conducted an extensive review of the submitted proposal. Staff provided written comments and recommendations to the college. The college sent the final submission for the State Board of Education's review.

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**Supporting Documentation Included:** Summary of State College of Florida, Manatee-Sarasota's Proposal for a Bachelor of Applied Science in Supervision and Management (full proposal under separate cover)

**Facilitators/Presenters:** Chancellor Kathy Hebda, Florida College System  
President Carol Probstfeld, State College of Florida, Manatee-Sarasota, and guests



**Baccalaureate Degree Program Proposal  
State College of Florida, Manatee-Sarasota  
BAS in Supervision and Management Summary**

In this presentation, you will hear a proposal for a new baccalaureate degree program that is an opportunity to provide citizens of Florida greater access to higher education.

- The State College of Florida, Manatee-Sarasota (SCF), currently has two approved bachelors degrees in specific areas of supervision and management that will become concentrations (international business and trade, and technology management), along with a new concentration in government/non-profit accounting and a general supervision and management track in the new proposed BAS in Supervision and Management (BAS-SM). This new structure of a single degree with four concentrations allows students to delay their decision on degree concentration until later in their program of study and to facilitate instructional synergies of student advising, faculty coordination and management effort for a single BAS degree rather than separate degrees with closely related pathways.
- Department of Economic Opportunity (DEO) workforce demand data and employment projections indicate a need of 915 job openings per year over the next eight years for graduates in the BAS-SM degree. Currently, only an average of 30 students graduate each year from the University of South Florida (USF) Sarasota Manatee.
- While the entire degree will be offered fully online, the program may offer specific courses common to multiple concentrations in hybrid or face-to-face modality where student interest exists.
- The cost to the student for the degree is \$12,874. The degree is also available to eligible students for \$10,000 in specific circumstances, which include available SCF Foundation scholarships, work-study opportunities and grants.
- USF Sarasota-Manatee provided a letter of support, as did the local school district, technical college and a number of local chambers, economic development councils and municipalities.
- Keiser University sent a letter of objection and the college responded. Keiser is not located specifically in the college's service area and did not provide an alternative proposal.
- Department of Education staff verified that all basic requirements in law and rule have been met.

