The School District of DeSoto County Response to Florida Department of Education External Operator Inquiry

1) Provide the outside entity/external operator's evidence of a demonstrated record of effectiveness per statutory requirement.

MGT of America Consulting, LLC is a national consulting firm specializing in **assisting educational clients in operating more efficiently and effectively**. We have worked with large and small, rural and urban, growing and declining school districts and understanding every aspect of education operations and service delivery.

Our team is experienced in designing sound recommendations for improvements and effective implementation plans. In many school divisions, the implementation of our comprehensive management, organization, and efficiency review recommendations has saved millions of dollars. In the 24 Virginia efficiency reviews conducted by MGT, more than 90 percent of our recommendations were adopted, achieving a school division average savings of more than \$1 million annually, as illustrated in the exhibit below.

DIVISION	IMPLEMENTATION RATE	annual savings	DIVISION	IMPLEMENTATION RATE	annual Savings
Alexandria City	88.73%	(\$568,568)	Loudoun County	86.67%	\$436,178
Bath County	80.52%	46,923	Louisa County	90.67%	\$764,433
Campbell County	91.03%	\$389,079	Montgomery County	87.06%	\$738,922
Charlottesville City	90.32%	\$3,406,331	Norfolk City	92.31%	\$2,555,680
Chesterfield County	92.21%	\$4,565,408	Petersburg City	98.90%	\$3,999,757
Clarke County	98.92%	\$42,961	Prince William County	84.62%	\$262,877
Culpeper County	90.43%	\$364,081	Rappahannock County	90.67%	(\$53,325)
Dinwiddie County	91.82%	\$1,604,706	Roanoke City	81.25%	\$1,871,044
Franklin County	81.48%	(\$61,142)	Smyth County	95.40%	\$45,026
Hampton City	91.92%	\$8,683,089	Williamsburg- James City	88.89%	(\$195,890)
Isle of Wight	93.68%	(\$437,184)	Winchester City	90.91%	\$134,103
Lancaster County	94.44%	\$18,928	York County	92.68%	\$323,728
AVERAGE RECOMMENDATION IMPLEMENTATION RATE 90.72%					
AVERAGE SCHOOL DIVISION ANNUAL SAVINGS \$1,202,130					
TOTAL ANNUAL SAVINGS (24 DIVISIONS) \$28,851,123					
AVERAGE SCHOOL DIVISION ANNUAL SAVINGS \$1,202,130					

Source: Virginia Department of Planning and Budget website, March 2014.

A historical snapshot our project work show school districts nationwide have a high rate of implementing MGT's recommendations.

- Buffalo Public Schools, 2010. Superintendent James Williams said, "With the present financial climate of the entire country, this study will be invaluable to the district as we face a looming budget crisis. In total, the district is looking at a potential savings of \$53,855,705 over the next five years."
- Napa Valley Unified School District, 2010. Superintendent John Glaser wrote, ""The very clear
 and understandable recommendations that were delivered have promised us savings that,
 even in the first year, should be well in excess of the cost of the fee...We implemented many of
 their recommendations even before the final report was completed..."
- Loudoun County Public Schools, 2009. Superintendent Hatrick stated, "everyone found the team to be pleasant in the interactions and they were **very flexible and cooperative**...The final report included a well-defined list of recommendations and an extensive list of commendations."
- Franklin County Public Schools, 2009. Superintendent Lackey wrote, "What was initially feared not to be likely relevant to our system, yielded respected and helpful recommendations and assessments."
- The Austin Independent School District (TX), 2009. The administration's response to MGT's Efficiency Study final report states, "Given the budget deficit the District faced this year and the fiscal constraints of the state's finance system, the District sought to take a critical examination of possible opportunities for savings. As a result of a request for proposal process, Austin ISD contracted with MGT of America, a consulting firm experienced with carrying out such studies in districts across the country, to conduct the study on behalf of the District. MGT of America has met our expectations in providing the District with a variety of options for consideration."
- Texas Efficiency Review Program, 2008. The Director stated in a 2008 client satisfaction survey, "Great company, professional staff, great services, and courteous. Timelines are always met. Good communication between the company and client."
- Clark County School District (NV), 2007. Superintendent Walt Ruffles states in report to the
 Nevada Legislative Council Board, "In compliance with NRS 387.636, please accept this letter as
 notification ... with respect to recommendations and corrective action plans in the MGT audit,
 (pxxvi) allows the board to determine whether each recommendation is feasible, or
 implementable as written; whether the costs or savings promised by the recommendation are
 realistic; and whether there are alternative implementation strategies which will achieve the
 same goals in a more palatable manner. In view of this discretion, the board did adopt 82 of the
 86 recommendations."
- West Contra Costa Unified School District (CA), 2007. Superintendent Bruce Harter states, "Over the next three years, WCCUSD will implement 95% of MGT's recommendations either as indicated in the report or with modifications...Some of the MGT's report's recommendations are already being implemented and the district has already restructured the legal services and developed a 2007-08 budget including \$700,000 in savings over 2006-07."
- Isle of Wight County, 2006. Superintendent McPherson wrote, "The results of the review process identified cost-savings measures that improved efficiencies of operations and enabled additional resources to be allocated for instructional services to students."

Roanoke City Public Schools, 2006. Superintendent Marvin Thompson remarked that in a "10 month time span from the date of MGT's final report, the Division saved \$258,000."

In addition to the projects listed above, MGT is currently serving as the emergency manager of the Gary Community School District in Indiana. Our team was selected by the State of Indiana because of our demonstrated success throughout the country assisting school's operate more efficiently and effectively and our commitment to community engagement and stakeholder support every step along the way.

References for similar projects are provided below:

School Efficiency Reviews (24 Divisions) | Virginia Department of Planning and Budget

CORR, CARI

Best Management Practices Management Evaluation Analyst 804.225.4549

cari.corr@dpb.virginia.gov

2005 - 2015

MGT conducted an efficiency review of 24 Virginia School Divisions. The efficiency reviews examined the following areas: division administration, human resources, financial management, purchasing, facilities use and management, transportation, costs of educational service delivery and special education, technology management, and food services. Divisions reviewed include:

Alexandria City Public Schools
Bath County Public Schools
Botetourt County Public Schools
Campbell County Public Schools
Charlottesville County Public
Schools
Chesterfield County Public Schools
Clarke County Public Schools
Culpeper County Public Schools
Dinwiddie County Public Schools
Franklin County Public Schools
Hampton. County Public Schools
Isle of Wight County Schools

Lancaster County Public Schools
Loudoun County Public Schools
Louisa County Public Schools
Montgomery County Public Schools
Norfolk Public Schools
Petersburg City Public Schools
Prince William County Public Schools
Rappahannock County Public Schools
Roanoke County Public Schools
Smyth County Public Schools
Williamsburg-James City County Public Schools
Winchester Public Schools
York County Public Schools

Emergency Manager of Gary Community School Corporation | Indiana Department of Administration: Distressed Unit Appeal Board

COURTNEY L. SCHAAFSMA

Executive Director, Distressed Unit Appeal Board Indiana Department of Administration 317.234.2273

cschaafsma@duab.in.gov or CSchaafsma@duab.in.gov Current Client MGT is currently serving as the Emergency Manager of the Gary Community School Corporation. We are running every aspect of the 13-school district including administration, operations, and academic services.

Since taking over GCSC on August 1, 2017, our team has stabilized the district's finances, developed and implemented processes and procedures, submitted a financial plan and a structural deficit plan, both of which were approved by the state, and provided district-wide instructional supports and professional development.

2) Explain the role of the outside entity/external operator in the recruitment, selection, and placement of instructional personnel with proven experience and capacity to serve students who may need intensive remediation and instruction. Include specific information about the external operator's authority in this area.

MGT will have an EO Project Manager on site at Nocatee Elementary and in the District a minimum of 2 ½ days per week throughout the school year. Through MGT's EO plan, authority for all recruitment, selection and placement of instructional personnel, will reside with the EO Project Manager.

MGT has agreements with a number of highly-respected former Florida Superintendents including Dr. Susan Moxkley and Dr. Earl Lennard. (See SAMPLE RESUMES in APPENDIX) Final Assignments for each school requiring an MGT EO Project Manager in a MGT planning session that will take place one business day after school grades are made available.

The scope of services provided herein address the following primary areas to be addressed and improved throughout the contract term:

- Leadership.
- Instructional Staffing.
- Curriculum and Instruction.
- Assessments.
- Professional Development.
- Any other areas identified during the development of the comprehensive needs assessment.

In addition, as the EO, MGT will assign an on-site Project Director, as described above, who will ensure the fidelity of execution of the school improvement services being provided by MGT's subcontractor Centerpoint Education Solutions.

3) Explain the role of the outside entity/external operator in the recruitment, selection, placement, training and oversight of the school leadership team, including specific information about the external operator's authority in these areas. Provide evidence the school leadership team has a proven record of success in turnaround schools and the qualifications to support the students served.

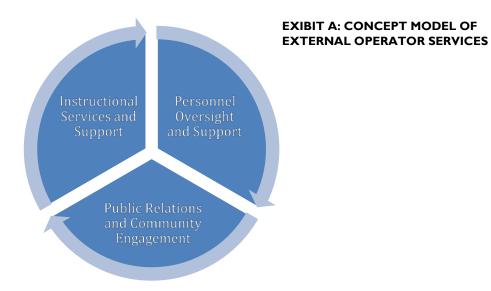
As stated in the previous question, MGT and our Project Manager will have the authority to select leadership for Nocatee Elementary, if needed. One of the reasons we selected MGT is their commitment to community engagement not only as it pertains to school improvement, but also with regard to building leadership and staffing in the School District of DeSoto County.

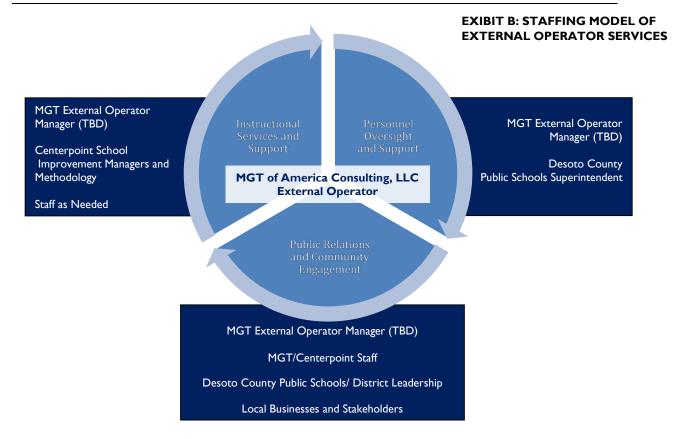
If additional administrative staff or principals need to be identified and placed within Nocatee Elementary, MGT has agreed to pull from their nation-wide network of educators and administrators. Each candidate will be thoroughly vetted not only for qualifications and record of success, but also to ensure they are a "fit" for the District and the community as a whole.

4) If the district had a partnership with the outside entity/external operator, explain the difference in the proposed services changing from a partnership to an operator.

As we move into the role of External Operator, MGT brings partner, CenterPoiont Education Solutions, to aggressively implement improvements a Nocatee Elementary.

Graphic models of this multi-faceted approach to External Operator Services to achieve school success are shown and detailed on the following pages.





OVERVIEW OF SERVICES

Activities and Tasks provided by the External Operator include:

Confirmation of roles Confirmation of schedule and milestones Initial assessment and discovery Assignment of resources to align with school needs **Instructional Support** General Monitoring instruction Modeling instructional strategies Common planning/reporting/docs/templates/expectations Implementations of item specs and standards Instructional leadership - setting expectations ◆ Teacher Evaluation - Common language - Correlated to student performance School Improvement Plan creation and monitoring Student enrichment ◆ Small group instruction/differentiation Curriculum and Materials Curriculum mapping • Evaluation of current materials for alignment (core and intervention) • If new materials are adopted approved by EO and District Leadership Monitoring implementation fidelity • Need a general clause that state law overrides EO decision if in conflict Ongoing support for use of curriculum **Assessment and Progress** • EO partners to establish the Assessment Calendar to include Monitoring progress monitoring ◆ Correlation to FSA/EOC

Project Initiation

	Data analysis protocols
	 EO reviews of current assessment practices and tools/resources
	• EO has authority to make decisions
	 Instructional decisions based on findings - EO progress monitoring results
	Progress Monitoring must be strategic
Professional Learning	 Staffing decisions for coaching, behavioral support, and other ancillary support services
	◆ Research-based
	Standards-aligned
	• EO has authority to choose Professional Development and establish method for determining what and when
	CenterPoint provides Extended Instructional Services
	 Must be in collaboration with the district's state approved Professional Development system
	 Agreement on amount of Professional Development and how often
	Personnel Oversight and Support
Principal and	• EO reviews evaluation system for benefits & alignment
Instructional Staff	◆ Assist with Performance Improvement Plans
	◆ Virtual instruction

Community Engagement and Public Relations

- MGT's Project Director and MGT/Centerpoint Team engages community with the district to show partnership
- ◆ Four community engagement sessions planned per school year
- Include stakeholders/families, caregivers, teachers, district office, board members, business partners
- ◆ Requires on-going communication and input
- Support internal needs: housing, teacher recruitment, grow your own, economic development
- Regular updates on academic progress

INSTRUCTIONAL SUPPORTS SERVICE SUMMARY

Our team customizes our services to meet the specific needs of the districts and schools with whom we partner—maximizing growth opportunities while minimizing costs for services. This approach allows districts and schools to use proven, research-based methodologies for changing student outcomes, while maintaining the integrity of local control and building long-term staff capacity for sustainable reform. With this approach, our team builds the menu of services to be provided and the budget together.

Below is an example of what a comprehensive set of improvement services could look like with relevant pricing, followed by a list of a la carte services and corresponding pricing so the district can better envision how a partnership with MGT/CenterPoint can be developed and costed.

SAMPLE: COMPREHENSIVE MIDDLE SCHOOL SUPPORT PLAN

The following is a scenario that describes a possible services model for DeSoto County School District. The exact plan will be developed in partnership with the District after a careful review of DeSoto Central's needs and requirements.

After completing a comprehensive academic review, in partnership with the middle school building leadership and district staff, it is determined that root causes for failure to meet state expectations include:

- A cycle of teacher turnover—each year, approximately 1/3 of the staff was made up of beginning teachers. While the district and school leaders were investing heavily in mentoring and coaching of new teachers, and while most of these teachers remained in the district, teachers transferred to new schools at a rate that kept the school from developing a core of experienced teachers;
- While the district has put in place a model for tiered interventions, the student mobility at the school makes intervention programming and implementation challenging; The school has put in place Positive Behavior Intervention Supports (PBIS), but the relatively inexperienced staff has difficulty in implementing the supports with consistency. Consequently, building administrators spend much of their time resolving behavior-related crises, rather than providing on-site coaching and other forms of instructional supports to staff.
- The majority of lessons provided rely on teacher-centered, rather than student-centered teaching and learning models. Teachers are afraid to implement small group instruction and/or blended learning models that would require greater student independence, as teachers fear use of these methods would lead to increased student behavior crises in the classroom.
- The school has a large population of students whose first language is Spanish. Curriculum materials and resources available do not provide sufficient examples for how to incorporate effective strategies for instruction to help ELL students meet rigorous standards in ELA/literacy.

Working together with the school and district leaders:

Begin with a plan for building teams and a culture of belonging for students, staff, and the community. Monthly sponsored events are planned in conjunction with the building staff and are designed to engage the full community in helping the school become a hub of engaged teaching and learning. Sponsored events include a community health fair, a mathematics game night, and a parent-teacher-student basketball game. The MGT/CenterPoint team provides initial on-site facilitation to build the culture of belonging and to plan sponsored events. Later, as community engagement builds, MGT/CenterPoint provide minimal, as needed supports. With the culture of belonging underway, teacher turnover is reduced significantly, and the school's core of experienced teachers and next steps student achievement grows as planned.

MGT/CenterPoint begin with a series of on-site PBIS professional learning sessions to increase fidelity of implementation, with ties to the work done on building the culture of belonging. These on-site sessions are video-taped, and segments are used to develop three brief recorded webinars to be used as needed to onboard new staff and to remind experienced staff of key learnings at the beginning of the new year. Increased fidelity to PBIS supports reduces behavior management crises, also supporting decreased teacher turnover, increased student time on task for learning, and increases in time for building leaders to work alongside with staff to build greater instructional capacity for teaching staff.

In reviewing the intervention programming, the school leaders/district leaders and MGT/CenterPoint determine that there are too many "ad hoc" interventions in use at the school. The school determines to use only research-based/evidence-based interventions, with a focus on professional learning for staff in fidelity of Tier 1 and Tier 2 supports. MGT/CenterPoint work with building leaders to create a schedule that better supports fidelity of implementation for tiered supports—with careful planning and selection of staff designated for Tier 2 support provision. MGT/CenterPoint provides coaching and professional learning to assist staff in learning to implement Tier 1 and Tier 2 supports. Plans for improving fidelity of Tier 3 supports are scheduled for year 2 of implementation. Careful progress monitoring of student achievement using aligned assessments allows for increased supports to students and teachers where needed to ensure that tiered supports truly work to increase student achievement.

In conjunction with school staff, support for blended learning and problem-based learning models is introduced to produce greater student engagement in the learning process. MGT/CenterPoint content experts work with building staff to provide all of the resources needed to shift the primary instructional model from "completing of worksheets" to a station-rotation, engaged student learning model. These comprehensive supports include logistical supports (scheduling/planning for sufficient technology to allow for the station-rotation model to be used more widely through the school), professional learning/capacity building supports (training modules so teachers are confident in using the new learning models with available curriculum and instructional resources), and calendaring supports (scheduling to allow for sufficient staffing for the new learning models). All examples of content-based applications include extensive opportunities for teachers to use appropriate materials to support the diverse learning populations at the school, with a specific focus on application of research-based strategies for ELL students when implementing instruction. This simultaneous focus on both student engaged learning strategies and embedded supports for the diverse student population allows for increased learning across all student populations. MCSD will continue to perform district functions within the school including but not limited to collective bargaining, food services, transportation

services, physical plant and maintenance services, etc. MGT will manage and have authority over the academic and instructional functions within the schools, including instructional personnel.

5) Provide a detailed budget for the contracted amount with the outside entity/external operator.

Milestones and Tasks	Fees and Expenses
1 Project Initiation	\$10,760
2 External Operator Staff and Support Staff	\$257,500
School Improvement Services, Instructional Supports, and Professional Development/Training	\$264,080
4 Community Engagement and Stakeholder Facilitation	\$51,920
5 MGT Practice Leader and Contract Administration	\$26,160
GRAND TOTAL, Includes all Fees and Expenses	\$610,420.00

EARL J. LENNARD, Ph.D. P. O. Box 1731 Riverview, Florida 33568 813-310-1101

RESUME

EDUCATION: - Degreed

1993	University of South Florida, Tampa, FL
	Doctor of Philosophy Degree
1974	University of Florida, Gainesville, FL
	Master of Science: Agricultural Science
1963	University of South Florida, Tampa, FL
	Bachelor of Arts: Social Science, Education
1960	Brandon High School, Brandon, FL - High School Diploma

EDUCATION: - Other

2002	Harvard Graduate School of Education, Boston, MA
	Seminar for Superintendents
2001	University of North Carolina, Greensboro, NC
	Florida Superintendents CEO Leadership Development Program
1996	Harvard Graduate School of Education, Boston, MA
	Seminar for New Superintendents
1997	Vanderbilt University, Nashville, TN
	Florida Superintendents CEO Leadership Development Program
1981	Florida International University, Boca Raton, FL
	Extern Leadership Training Program

PROFESSIONAL EXPERIENCE

2016 - Present	Appleton - Consultant
2014 - 2016	Scholastic - Consultant
10/14 - 01/15	Interim Director - Greater Brandon Chamber of Commerce
2013 - Present	Cenergistic - Marketing Consultant
07/09 - 01/13	Hillsborough County Supervisor of Elections
07/08 - 05/09	Brandon Community Advantage Center - Director
2006 - 2008	Energy Education - Marketing Consultant
07/05 - 07/06	Adjunct Professor - University of South Florida, Tampa, FL
07/05	Retired - Hillsborough County Schools
07/96- 06/05	Superintendent of Schools, Hillsborough County, Tampa, FL
01/96 - 06/96	Deputy Superintendent
04/94 - 01/96	Assistant Superintendent, Division of Administration
01/89 - 04/94	Assistant Superintendent, Division of Technical, Career and Adult

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08/79 - 01/89	Supervisor, Agribusiness & Natural Resources
07/75 - 08/79	Agriculture Teacher, Tampa Bay Technical High School
07/73 - 06/75	Agriculture Teacher, East Bay High School
7/72 - 06/73	Agriculture Teacher, Eisenhower Junior High School
08/71 - 06/72	Agriculture Teacher, East Bay High School
07/70 - 08/71	Self-employed, Agricultural Enterprise, Riverview, FL
08/64 - 06/70	Social Studies Teacher, East Bay High School
08/63 - 06/64	Elementary Teacher, Fifth Grade, Ruskin Elementary School

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PAST PROFESSIONAL AFFILIATIONS:

American Association of School Administrators

American Vocational Association

Florida Association of District School Superintendents

Florida Association of School Administrators

Florida Council of Local Administrators

Florida Vocational Agriculture Teachers Association

Florida Vocational Association

Hillsborough Association of School Administrators

Hillsborough Vocational Agriculture Teachers Association

Hillsborough Vocational Association

National Vocational Agriculture Teachers Association

PAST COMMUNITY AFFILIATIONS AND SERVICE:

American Cancer Society Relay for Life - Leadership Chairman 2001 - 2005

Brandon Rotary Club: Member

Children's Board of Hillsborough County

Florida Liver Association - Honorary Chairman 2004

Florida Strawberry Festival & Hillsborough County Fair Steer Show & Sale

Greater Tampa Chamber of Commerce

Greater Tampa Chamber of Commerce Agribusiness Council

Greater Tampa Chamber of Commerce Education Committee

Hillsborough County Agricultural Advisory Committee

Hillsborough County Junior Agriculture Fair: Member, Board of Directors, Vice President

Hillsborough County Middle Schools Task Force

Hillsborough County Parent-Teacher Association (Life Member)

Hillsborough County Private Industry Council: Member

Hillsborough County Technical and Career Advisory Council

Leadership Tampa (Class of 1997)

Leadership Florida (Class of 2000)

McDonald Training Center: Board of Directors

Plant City Kiwanis Club: Member

State of Florida Agriculture Teachers Education Certification Standards

State of Florida Course Code Directory Committee

State of Florida Post Secondary Leveling Committee

Tampa Bay Performing Arts Center Board of Trustees

United Way of Tampa

University Community Hospital Board of Trustees

Member of the Board of Directors for the Brandon Community Foundation,

Board of Directors Greater Riverview Chamber of Commerce,

Co-Chair Hillsborough Education Foundation Technical Education Committee.

.Working with Board of Directors of the Brandon Community Advantage Center to bring a civic, social, educational building to the Brandon area.

Board of Directors - A Kid's Place, Lithia, Florida

CURRENT COMMUNITY SERVICE:

Board of Directors Hillsborough County Fair and past President

Board of Directors Riverview Boys and Girls Club

Board of Directors Brandon Chamber of Commerce

Board of Directors Florida Education Fund

Board of Directors Winthrop Arts

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Board of Directors Florida State Fair Foundation Hillsborough County Charter Review Board

RECOGNITIONS:

Florida Superintendent of the Year - 2003

Florida Association of School Administrators Lamp of Knowledge - 2001

University of South Florida - Distinguished Citizens Award - 2005

Plant City Chamber of Commerce Agricultural Educator of the Year Award - 2005

Jr. Achievement Leadership Award - 2003

Honorary American FFA Degree

Hillsborough Association of School Administrators Leadership Award

City of Tampa - Key to the City Award for Leadership - 2003

PTA/PTSA Lifetime Membership Award

Tampa Chamber of Commerce Recognition - 2006

Recognized by Florida Senate for Outstanding Leadership - 2005

Recognized by Florida House of Representatives for Outstanding Leadership - 2005

Ellsworth Simmons Good Government Award - 2009

Greater Brandon Community Leadership Award - 2011

University of South Florida - College of Education Dean's Lifetime Achievement Alumni

Award - 2014

Florida FFA Hall of Fame - 2015

PERSONAL:

Date of Birth: March 22, 1942

Place of Birth: Tampa, FL

FAMILY:

Wife: Annabel (Mann) Lennard

Children: Daughter, Catherine (Missy) Lennard

Son, Earl Jeremiah (Jeremy) Lennard and his wife Rebecca

Grandchildren: Joseph Riley Shields, Jeremiah Denton Shields, Christian Lennard

and Jackson Earl Lennard.

CHURCH:

Riverview United Methodist Church (member for 50 plus years)

Teaches the Gleaners Sunday School (ages 55+ thru 94) Has taught class for approx. 25 years.

Past Chairman of the Riverview United Methodist Church Administrative Board.

RECREATIONAL INTERESTS:

Fishing, Farming, Reading

SUSAN E. MOXLEY, Ed.D. 60 Surfview Drive, #715 Palm Coast, Florida 32137 (352) 516-8569 – Cell / Email: suemox3@aol.com

EDUCATION:

2003 **Doctorate - Educational Leadership**

University of Central Florida Orlando, Florida

Dissertation: Strategic Planning Process Used in School Districts in the

Southeastern United States

Unpublished Manuscript: "Strategic Planning: Planning for Action Rather Than

Reaction, 2003 (Bozeman, W. and Moxley, S.)

1988 Masters of Arts - Educational Leadership

University of Central Florida Orlando, Florida

1982 Bachelors of Arts - Business Education

University of Central Florida Orlando, Florida

1979 Associate of Arts Degree

Lake Sumter Community College Leesburg, Florida

EXPERIENCE:

August, 2017 – PROFESSIONAL ADJUNCT LECTURER

Present National Louis University – Tampa, Florida Campus

April – June, 2017 **SUPERINTENDENT EMERITUS** – Lake County Schools

Retired from Lake County Schools beginning July 1, 2017

November, 2008- SUPERINTENDENT OF SCHOOLS

March 2017 Lake County Schools

48 schools, approximately 42,000 students, 5300 employees

Responsibilities and Accomplishments:

During my tenure as Superintendent of Schools, Lake County Schools -

- Direct and oversee the total school district program with a total budget of approximately \$570 million.
- Responsible for establishing a comprehensive strategic plan focused on a systems thinking approach to decision making and performance metrics.
- Created an instructional framework for college and career readiness.
- Earned College Board District AP Honor Roll for 2012 and 2014.
- In 2017, Lake County Schools had no schools on the state's lowest 300 list and no D or F rated schools.

- Increased Participated in the Florida Partnership with College Board for a three-year program to provide middle and high school students with access to the SAT and the PSAT free of charge. As a result, the district experienced a 34% increase in number of students taking these exams.
- Full implementation of AVID (Advancement via Individual Determination) programs at all middle and high schools. One middle school achieved School of Distinction and became a National Demonstration School.
- industry certifications for students from 78 earned in 2009 to over 2268 earned in 2016 with a 10.4% increase in passage rates. The district earned over \$3.2 million in incentive awards to the high schools.
- One of four districts in the nation to be awarded the *Smarter Schools Spending* grant by the Gates Foundation to design a Strategic Finance Plan / Budgeting Realignment/Investment process with Return on Investment tools / Innovation and Program Evaluation for \$840,000; As a result, the district developed its first Strategic Finance Plan to guide the budgeting process to realign approximately \$10 million to invest in instructional priorities.
- Created and passed a policy codifying the Strategic Finance Planning Process.
- Developed and implemented a project management process for use by district staff.
- Established and implemented a system for program innovation and evaluation review and analysis. Resulted in a logic model tool being developed to determine return on investment.
- Implemented problem solving decision making model (PSDM) for administrators
- Awarded the Gates Foundation Next Gen Systems Phases 1 and 2 Grant focused on the implementation of Personalized Learning for Students for \$3.1 million;
- Developed, awarded and implemented a Gates Foundation iPD grant (Innovative Professional Development) for Personalized Learning for Teachers and Leaders for \$3.9 million.
- Served as a leading partner to design and implement the Health Sciences Collegiate Academy representing a unique partnership between the school district, LSSC, UCF, South Lake Hospital and Montverde Academy. The program officially opened in 2015.
- Addressed the capital outlay budget through the refinancing of bonds to save more than \$20 million in future interest payments.
- District earned Certificate of Achievement for Excellence in Financial Reporting from the Government Finance Officers' Association for 13 years.
- Addressed increased health care costs by opening four Wellness Centers to minimize budgetary impact.
- Established a partnership with the National Institute on School Leadership (NISL) to participate in the USDOE i3 validation grant for leadership development.
- Provided leadership for the creation of a career ladder concept entitled LIFT Program which invested over \$1.2 million in teacher bonuses/supplements for the 2015-16 school year.
- Developed support from 24 professional partners to assist the district with the work on innovation priorities.
- District affirmed by Fitch Ratings and Standard and Poor's Rating of A+ for the past six years.
- While serving as superintendent, secured over \$36 million in grants for the district.
- Provided leadership in the development of new evaluation systems for all groups of teachers and school and district instructional administrators.
- Increased graduation rate for 2016 SY.
- Worked with School Board, Board of County Commissioners and local municipalities to successfully renew the fifteen year one-cent sales tax referendum.
- Established professional learning and microcredential for teachers and leaders in the areas of Personalized Learning for Students and Targeted Feedback.

July, 2006 – ASSOCIATE SUPERINTENDENT, CAREER & TECHNICAL

June, 2008 **EDUCATION**

Orange County Public Schools Orlando, Florida

Responsibilities and Accomplishments

- Direct, oversee and evaluate middle school, high school, and postsecondary career and technical education programs in Orange County Public Schools, a fast growing, multi-cultural school district serving 176,000 students. The Career and Technical Education division serves over 55,000 students of which 31,000 are postsecondary students in four technical centers and 24,000 students in middle and high schools.
- Responsibilities include curriculum development; strategic plan development and evaluation for a 5-year plan addressing both postsecondary technical training and K-12 career education.
- Established metrics for accountability measures and monitor the division's balanced scorecard and dashboard for productivity of processes, programs and human capital.
- Coordination of human resources, capital resources, and budget in excess of \$44 million of which approximately \$4.5 million is received from various grants such as Perkins IV.
- Conducted a budget review and needs assessment to address tuition revenues and state revenue shortfalls to balance the workforce budget for the 07-08 school year.
- Provided oversight for program development and assistance to the facilities department for the addition of a new 2-story, 60,000 square foot facility that opened in August, 2007 to serve as a fifth technical campus in East Orange County.
- Conducted ongoing analysis of legislation relating to workforce education, funding, and curriculum.
- Provided for distance learning, on-line curriculum, and courses to serve adult education, continuing workforce education and credit retrieval for high school students.
- Coordinate the assessment of district level and site-based programs and services to determine their responsiveness to the K-20 learning environment.
- Established a partnership with Workforce Central Florida.
- Member of the Superintendent's cabinet to participate in district wide planning, development and evaluation.
- Departmental initiatives include the completion of an intent to negotiate (ITN) for a comprehensive student management (web-based) system for postsecondary technical centers; process consolidation project to align systems for enrollment management, institutional advancement and program management for five technical center campuses, educational product lines, marketing plan, and strategic plan.

May, 2005- SENIOR DIRECTOR, PROFESSIONAL DEVELOPMENT

July, 2006 **SERVICES**

Orange County Public Schools Orlando, Florida

Responsibilities and Accomplishments

Provided direction, oversight, and evaluation of professional development program serving approximately 13,000 instructional employees and 9,000 administrative and support employees. Responsibilities included the facilitation, development, and evaluation of diverse learning activities to strengthen training and professional development to meet the needs of the Learning Communities and District in achieving results. Oversaw the departmental budget, staff performance, leadership development, Preparing New Principal's Program, succession planning, and compliance training. Planned and coordinated the Superintendent's Leadership Summit, an annual district leadership professional development day for over 900 administrators. Provided leadership and direction for the implementation of Great Beginnings, a new

Dr. Susan Moxley Resume Page 4

teacher orientation for over 1300 new teachers, conducted annually. Planned and completed the Department of Education's Protocol audit for best practices in professional development. Promoted to associate superintendent, a superintendent's cabinet level position.

March, 2002 - ASSISTANT SUPERINTENDENT FOR SCHOOL
April, 2005 ADMINISTRATION AND HUMAN RESOURCE SERVICES

Lake County Schools Tavares, Florida

Responsibilities and Accomplishments

Responsibilities included overseeing the Human Resource Services Department that included operations, recruitment and retention, HRMD, personnel evaluations, employee benefits, compensation, employee relations, and collective bargaining. Direct responsibilities included allocations, position control, administrative placements and interviews, conducted principal and district staff assessments, and coordination of principal and assistant principal meetings and trainings. Instituted the Principal Enhancement Program for assistant principals. Other responsibilities included policy development, strategic planning, development of standard operating procedures, and staff liaison to school board attorney regarding legal matters pertaining to employees and/or students. Served as the district level supervisor in the area of school administration that required assistance and support to all schools on issues at the school level. Assisted with the district's initiative to earn the OPPAGA Seal of Best Practices. Oversaw the Safe Schools Department and student disciplinary actions and expulsions. Served as a hearing officer for the district. Served as the superintendent's designee in the absence of the superintendent. During tenure in this position, assignments included supervision of additional departments that included risk management, school improvement and accountability, and transportation. Assisted with the development of RFQ and RFP in these areas. Accepted position in Orange County Public Schools (4th largest school district in Florida) to gain experience in a high growth district that is multi-cultural with a diverse socio-economic population

January 2005 - ADJUNCT PROFESSOR

Nov. 2008 National-Louis University

Educational Leadership Program

Taught courses in the areas of: Collective Negotiations, Personnel, Educational Finance, Curriculum and Supervision, Professional Development, School Improvement, and Educational Law to prospective school administrators.

1998- March, 2002 **DIRECTOR**

Lake Technical Center Eustis, Florida

Responsibilities and Accomplishments

Responsible for a staff of 120 located on four campuses including the main campus located in Eustis, Florida. Three locations encompassed all vocational-technical programs and adult education. Implemented a technical high school as a fourth campus to provide technical training to non-traditional students in grades 9-12. Responsibilities included establishing all policies and procedures for this institution under the direction of the Lake County School Board. Responsible for a total school budget of approximately \$4.2 million dollars inclusive of personnel and operational areas. Utilized total site-based budgeting in the operation of the Center under the governance of the Lake County School District. Conducted the Council on Occupational Education (COE) accreditation and SACS accreditation process. Participated on SACS Self Study Teams.

1995 - 1998 **PRINCIPAL**

Umatilla High School

Umatilla, Florida

Responsibilities and Accomplishments

Instructional leader of the school. Responsible for establishing the learning climate of the school, curriculum and instruction, school budget, athletic budget and program, school safety and facility needs. Responsible for all human resource needs which included hiring practices, dismissal proceedings, and assessment of instructional and support staff of 68 employees.

Initiated Lake County's first academy, a small learning community within the high school setting, as a School-to-Work effort. Developed business and industry partnerships ie. St. Johns River Water Management District to establish the Emeralda Marsh Living Classroom setting for student learning. Invited to present at a national conference on the academy concept and integrated curriculum. The Academy of Public Service became a model sight for the National Learn and Serve Conference. Conducted SACS accreditation 5 year study. Conducted inservice on CRISS Reading Strategies, and Invitational Education. Promoted to a director level position by superintendent.

1993- 1995 **PRINCIPAL**

Seminole Springs Elementary School Eustis, Florida

Responsibilities and Accomplishments

Supervised instructional staff of 65 with a total staff of 102 employees. Responsible for coordinating school improvement efforts related to authentic and portfolio assessment. Coordinated curriculum programs to address test scores in grades 1 through 5. Implemented family involvement programs. Started School-to-Work initiatives on the elementary level to emphasize reading with the "Royal Guests as Career Readers" program. Instituted reading comprehension and writing programs at all grade levels. Implemented a book publishing center for students to write and publish their books. Conducted parental academic trainings entitled "Autumn Windfall of Knowledge" in the evenings to assist parents with their child's education. Utilized strong interpersonal communication skills to coordinate the resolution of pre-existing legal issues between parents and the school improvement process. Completed budget and assessment tasks required of the principal. Promoted to a high school principal position by superintendent.

1990 - 1993 **ASSISTANT PRINCIPAL**

Triangle Elementary School Mt. Dora, Florida

Served as interim principal during the absence of existing principal for five months. Responsible for school safety and student discipline. Designed and implemented an in-school suspension program inclusive of behavior modification activities. Assisted in supervision and assessment of staff, curriculum development and textbook acquisitions. Conducted staff inservice on "Creating a Climate for Learning". Promoted to position of school principal.

1989 - 1990 **ASSISTANT PRINCIPAL**

Minneola Elementary School Minneola, Florida

Responsible for school facility and student discipline. Assisted in supervision and assessment of staff. Instituted the Careers on Wheels program for students. Superintendent appointment to an assistant principal position in the Golden Triangle area of the district.

1987 - 1989 OCCUPATIONAL SPECIALIST

Clermont High School

Clermont, Florida

Responsible for career counseling for students in grades 9 - 12. Developed and implemented a career curriculum providing a progressive approach to career education. Coordinated dropout prevention program for 9th graders. Monitored student progress in dropout prevention classes. Assisted teachers with various teaching strategies and compiled audit reports. Counseled students on college, vocational school and military opportunities. Assisted with disciplinary interventions with assistant principal. Appointed to administrative level position.

1982 - 1987 **TEACHER - BUSINESS EDUCATION**

Mount Dora High School

Mt. Dora, Florida

Served as department chairperson with the responsibility of monitoring the vocational budget, scheduling, equipment needs, state reporting requirements, program reviews of course standards. Received training in Quality Circles.

1978-1981 **LEGAL ASSISTANT**

Law Offices of Christopher C. Ford

Tavares, Florida

Responsible for preparing legal documents, real estate closings, research, county government tasks and trial preparation. Assisted lawyers in court for major trial proceedings.

CERTIFICATIONS

- Florida Department of Education Certificate in the areas of:
 - o School Principal (All Levels)
 - o Business Education (Grades 6-12)
 - Vocational Office Education (Vocational)
 - Occupational Specialist (Vocational
 - o Local Director (Vocational)
- Superintendent's Certification 2009: Modules in Economic Forces, Legal Aspects of Leading a School District, Employee Relations and Collective Bargaining, Chief Executive Officer / Leadership Development Program'
- National Trainer for CRISS (Creating Reading Instruction through Student-owned Strategies) 1996-2014
- Certified Ventures Interviewer for administrators and instructors
- Certified state Classroom Walkthrough Trainer
- ESOL for School Administrators Statewide Course 60 hours

COMMITTEES

- Florida Association of District School Superintendents (FADSS)
 - o Member 2008 to present
 - o Board of Directors Secretary 2016-2017
- Shared Services Network Lake County Agencies Roundtable
 - o Roundtable Member (8 years) 2009-2017
 - o Vice Chairperson (3 years) 2010-2011, 2011-2012; 2013-2014
 - o Chairperson (3 years) 2012-2013; 2014-2015, 2015-2016
- Commissioner of Education's Leadership Policy Advisory Committee (LPAC) 2012-2014

- AASA The School Superintendent's Association: Governing Board Member 2013-2017
- Graduate Faculty Scholar, University of Central Florida, June 2016 to present.
- Member of Doctoral Dissertation Committee UCF, August, 2016 to present.
- Florida Department of Education Reactor Panel for Assessment Tallahassee, September 27-28, 2012
- Teacher and Leader Preparation Implementation Committee (TLPIC): a RTTT work group on Teacher Preparation Programs: 2012-2014
- Statewide Longitudinal Data System (SLDS) Committee: a RTTT work group on data systems 2012-2013
- PRISM (Promoting Regional Instruction in Science and Mathematics) Advisory Council 2009-2013
- STEM Alliance of Central Florida: Governing Board Superintendent's Liaison 2013 –2017
- Central Florida School Boards Coalition 2009 2017
- Metro Orlando Economic Development Commission Board of Directors Member 2009 2017
- South Lake Chamber Governing Board Ex-Officio Member 2013- Present
- Lake County Education Foundation Governing Board Ex-Officio Member 2009 2017
- University of Central Florida South Lake Advisory Council 2014 2017
- Workforce Central Florida Board of Directors Member 2009
- UCF College of Education 40th Anniversary Planning Committee Member
- Progress Energy UCF Leadership Advisory Board Member 2003-2005
- Member of Lake County Conservative Founders Club
- Past Member of Umatilla Kiwanis and Golden Triangle Kiwanis
- Chamber of Commerce as school principal and superintendent maintained membership in local Chamber of Commerce within school community
- Florida Organization of Instructional Leaders (FOIL), 2013-2017
- Florida Association of School Administrators (FASA) 2016-2017

SPECIAL RECOGNITION:

- Redesign PD Council of 30 professionals collaborating on professional learning in the field of education. One of three superintendents selected nationally to participate to attend. Sponsored by Learning Forward and the Gates Foundation 2014-2017
- Gates Foundation Superintendents Advisory Council one of ten superintendents selected nationally to participate February 20-21, 2014.
- University of Central Florida Professional Achievement Award October 2010
- Leadership Lake County Class of 2012
- Boy Scouts of America Central Florida Council Golden Eagle Honoree 2013
- Selected to participate in Race To The Top Convening in Washington, D.C. October 1-2, 2012
- Selected to participate in the U.S. Secretary of Education's Labor-Management Collaborative Conference in Cincinnati, OH – May 22-24, 2012 and in Denver, CO – 2013
- Invitation to iPD (Innovative Professional Development) Learning and Idea Fest sponsored by the Gates Foundation October 27-28, 2014
- Selected to participate in Urban School Superintendent Association's Leadership Academy 2009, 2010, 2011, 2015
- Future Farmers of America Honoree for East Ridge High School and Clermont Middle School 2009-2010

- Orlando Tech ACE Recognition Award for Leadership and Support of Adult Education 2007-2008
- Orange County Career Technical Educators Appreciation for Outstanding Support May, 2008
- Exceptional Student Education Administrator of the Year, Lake County Schools, 1997
- Lake County's first academy concept Academy of Public Service

PRESENTATIONS

- One of three district administrators selected to present Lake County Schools Instructional Theory of Action to Bill and Melinda Gates, the Co-Chairs of the Gates Foundation April 29, 2014
- Gates Florida Key Partners Convening Served as a Superintendent Panelist St. Petersburg, Florida, November 21-22, 2013
- Presented Personalized Learning for Students Proposal, Gates Convening, 2012, Salt Lake City.
- Presenter at the Gates Foundation NextGen Systems National Convening on Personalized Learning for Students – Houston – January 29-31, 2014
- Presented Problem of Practice Lake County's Theory of Action on Personalized Learning for Students, Teachers and Leaders ______
- Annual Lake County Leadership Summits for principals, assistant principals and district directors and supervisors. Keynote presenter for morning session. 2009, 2010, 2010, 2011, 2012, 2013, 2014, 2015, 2016, 2017
- Guest Speaker at YMCA of Central Florida Advocacy Meeting January 20, 2013
- Guest speaker at various community and civic groups in Lake County, ie. Kiwanis, Chambers, Rotary Clubs on an annual basis, 2008-2017.
- Presenter at the K-12 Innovations Fair Topic: League of Educational Excellence Taking Career Academies to the Next Level. October, 2007
- Presenter at National Tech Prep Network Conference Pittsburgh, PA, October 2000 Title, "Internships: Vision Accomplished, the Complete How-To-Handbook"
- Presenter at National Tech Prep Network Conference Nashville, October 1999 Title, "Linking Postsecondary to High School on One Campus"
- Presenter at Georgia State Tech Prep Conference, 1999 Academy of Public Service
- Presenter at National Tech Prep Network Conference Kansas City, October 1998
- Presenter at National Tech Prep Network Conference Nashville, October 1997
 Title, "Emeralda Marsh The Living Classroom"
- Presenter at the Florida Council on Elementary Education Conference Orlando Presentation title, "Portfolio Assessment" - 1994

PROFESSIONAL TRAINING

- Teaching Students with Disabilities Module FDLRS 20 hours February 2015
- Ethics Training Online Training provided by Florida School Boards Association, December 2014
- AASA (The School Superintendent's Association) Conferences: Houston 2012, Los Angeles 2013, and San Diego, 2015
- Learning Forward National Professional Development Association Conferences: 2012 and 2014
- Empowering Effective Teachers and Teaching Project Convenings sponsored by Gates Foundation 2012-present

- Elevating and Celebrating Effective Teachers and Teaching Convenings sponsored by Gates Foundation 2013 present
- Spending Money Smartly Convening, March 27, 2013: Chicago, IL
- Gates Foundation Finance Demonstration Districts Kick-Off Meeting, September 17-18, 2013: Washington, D.C.
- University of Central Florida Math/Science Enhancement Program Morgridge International Reading Center August 24, 2012
- Reform Support Network Teacher/Leader Effectiveness and Standards and Assessment Community of Practice Convening: Building Leadership for Rigorous Instruction, October 1-2, 2012: Washington, D.C.
- Lead 360 Larry Coble, October 13, 2009
- Center on Reinventing Public Education (CRPE): Portfolio School District Network Meeting, January 27-29, 2014: Houston, TX
- Florida Association of District School Superintendents Human Capital Convening February 26, 2014
- Central Florida Superintendent Convening with Governor Scott and Commissioner of Education
 Tampa December 12, 2012
- Florida Education Summit Sterling Conference: May 31, 2011
- Leading the Way Conference: Strategy for Transforming Florida Schools, Tampa January 19-20, 2011
- Florida School Board's Association Master Board Training 2009, 2011
- American Recovery and Reinvestment Act Statewide Meeting Tampa May 6, 2009
- New Superintendent's Orientation FADSS December 2-3, 2008
- CAR-PD Training UCF Online December, 2009
- Systems Thinking / Systems Dynamics Peter Senge November, 2005 and 2007
- Ruby Payne Training 2005
- Tregoe Problem Solving Decision Making 2005
- Tregoe Advanced Problem Solving Decision Making 2010
- Facilitative Leadership 2005
- National Training Seminar: "Staff Development, Induction, and Mentoring" Tucson, AZ March 14-15, 2005
- Interest-Based Collective Bargaining, Lake County Schools Negotiating Team
- Progress Energy UCF Leadership Institute Participant and District Contact 5 years 2003 -Present
- "Results: The Essential Elements of School Improvement" Mike Schmoker
- "Shaping School Culture: The Heart of Leadership: Kent Peterson
- "A Leaders Guide to Standards: A Blueprint for Educational Excellence and Equity, and Assessing Educational Leaders" Douglas Reeves
- "Understanding by Design" Grant Wiggins
- "Balanced Leadership: What 30 Years of Research Tells Us About the Effect of Leadership on Student Achievement" Brian McNulty of Mid-continent Research for Education and Learning
- "Professional Learning Communities at Work: Best Practices for Enhancing Student Achievement and Getting Started: Reculturing Schools to Become Professional Learning Communities" – Richard and Rebecca DuFour
- "Classroom Instruction That Works: Research-Based Strategies for Every Teacher" Debra J. Pickering and Robert Marzano
- "Working on the Work" Phil Schlechty

- Principal Institute by Florida Assoc. of District Superintendents -Certified facilitator for the Principal's Institute Dr. Phil Schlechty
- Ventures for Excellence Training: The Best in the Selection and Development of People
- "Classroom Walkthroughs With Reflective Feedback"
- High Schools That Work, School-To-Work and Tech Prep.
- Member of Lake County Schools' Transformational Leadership Team for the Florida Association of District School Superintendents
- Creating Satisfied Customers, Interactive Management, Facilitative Management, and Interviewing Techniques - Management Training Institute
- Educational Leadership by Dr. Bill Blokker
- World Class Leesburg Chamber of Commerce
- Team Building Dr. Rothberg, University of Central Florida
- Interaction Management
- Administrator E.S.O.L.
- Lake County Schools Effective Teaching Center
- Cultural Diversity Bettye Coney
- Positive Approach to Discipline Dr. Clint VanNagel Univ. of North Florida
- Coalition of Essential Schools Dr. Ted Sizer, San Franscisco
- National Career Academy Coalition U.S. Dept. of Education, Philadelphia

SPECIAL RESEARCH INTERESTS

Currently working on research project related to Targeted Feedback and Microcredential for Administrators with Lake County Schools, Center for Educational Leadership (Univ. of Washington), Digital Promise and University of Central Florida.

Strategic Finance Planning / Strategic Planning

Leadership Development

Change Management

Teacher Professional Learning / Collaborative Practice

Personalized Learning