

## INSTRUCTIONAL MATERIALS PUBLISHERS

### Bid Item

**Course:** Art – Intermediate 1 (5001040)

**Title:** Explorations in Art Grade 3 Digital Class Set , Edition: 1st

**Copyright:** 2014

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**Grade Level:** K - 5

### Publisher Questionnaire

**Authors & Credentials:** List full name of author(s), with major or senior author listed first. Briefly provide credentials for each author.

Dr. Marilyn Stewart is a professor of Art Education at Kutztown University in Kutztown, Pennsylvania, where she teaches courses in art criticism, aesthetics, and art education in the undergraduate and graduate programs. Dr. Stewart is the 1997-1998 Visiting Scholar with the Getty Education Institute for the Arts. Known for her ability to translate difficult art education concepts into practical, inquiry-based activities for the classroom, Dr. Stewart is General Editor for the Art Education in Practice Series published by Davis Publications. Her book, *Thinking Through Aesthetics*, provides teachers with theoretical background and practical suggestions for helping their students think critically about art and their experiences with art. Dr. Stewart is a frequent keynote speaker at meetings and seminars around the country and serves as a consultant in a variety of projects sponsored by the Getty Education Institute, The College Board, and the Milken Family Foundation. Working with state departments of education, school districts, universities, and museums, she has conducted more than 150 staff development institutes, seminars, or in-service days in over 20 states. BA, Art Education MA, Art Education Ph.D. Philosophy of Education – Ohio State University Eldon Katter is Emeritus Professor of Art Education at Kutztown University. He is co-author, with Marilyn Stewart, of *Explorations in Art 1-5*, former editor of *SchoolArts Magazine*, and former president of the National Art Education Association. He has taught art in elementary schools in Illinois and Massachusetts. As a Peace Corps volunteer in the 1960's, he taught art at a teacher training school in Harar, Ethiopia. He also worked for the Teacher Education in East Africa project in Kampala, Uganda. Laura Chapman's role as a leader in the field of art education has spanned more than forty years. Her books, articles, research, and speeches have addressed policy issues, curriculum design, instruction methodologies, and assessment. Chapman's body of work provides rich historical, instructional, and pedagogical resources for students, teachers, researchers, and arts advocates. Laura H. Chapman is a consultant and writer on arts education based in Cincinnati, Ohio. Her teaching experience, ranging from preschool to adults, spans rural, suburban and inner-city schools. She has taught in the undergraduate and graduate art education programs at Indiana University, The Ohio State University, University of Illinois and University of Cincinnati. She has a special interest in pre-K–12 art education in public schools and related issues in teacher education, curriculum and assessment. Laura has been a consultant for the National Endowment for the Arts, National Assessment of Educational Progress in Art, Educational Testing Service, National Instructional Television, KnowledgeWorks and several educational programs of The J. Paul Getty Trust, among others. She has given invited addresses, seminars and workshops in more than 40 states, Canada, Australia, England, Belgium, Germany, The Netherlands and New Zealand. Selected writings have been translated into Modern Greek, Arabic, Spanish, Chinese and Dutch. In 2000, a national panel selected her *Instant Art, Instant Culture: The Unspoken Policy for American Schools (1982)* as a "Book of the Century in Education." In recent lectures and writing Laura has addressed the No Child Left Behind Act, national initiatives in education policy and issues in advocacy. Nancy Walkup is the editor of *SchoolArts Magazine* and an art specialist at W.S. Ryan Elementary in Denton, Texas. She was Project Coordinator for ten years at the North Texas Institute for Educators on the Visual Arts at the University of North Texas. She was named Texas Art Education Association Texas Art Educator of the year in 2001, Texas Higher-Education Art Educator of the Year in 1997, and Louisiana Art Educator of the Year in 1991. She has taught art to every grade from kindergarten to university.

**Students:** Describe the type(s) of students for which this submission is intended.

Students grade 3

**1. IDENTIFY AND DESCRIBE THE COMPONENTS OF THE MAJOR TOOL.** The Major Tool is comprised of the items necessary to meet the standards and requirements of the category for which it is designed and submitted. As part of this section, include a description of the educational approach of the submission.

**Educational Approach** (The information provided here will be used in the instructional materials catalog in the case of adoption of the program. Please limit your response to 600 words or less.)

Theme-based learning – Unit themes such as "Traditions and Identity" show students the relevance of art in their own lives and the lives of people across time and place. Process-based studios – Students learn and reinforce fundamental art processes that emphasize the importance of thinking, planning, and reflection. Alignment to Language Arts – The teacher's edition includes point-of-use suggestions for helping students connect art instruction to skills and strategies in reading and writing.

**Major Tool - Student Components** Describe each of the components, including a format description.

All digital student eBook, student account which includes ePortfolio, and supplemental digital images set (50 images).

**Major Tool - Teacher Components Describe each of the components, including a format description.**

All digital student eBook, teacher eBook, 30 student accounts, curriculum builder, ePortfolio, teacher resources, supplemental digital image set (50 images) and SchoolArts magazine.

**2. IDENTIFY AND DESCRIBE THE ANCILLARY MATERIALS. Briefly describe the ancillary materials and their relationship to the major tool.****Ancillary Materials - Student Components Describe each of the components, including a format description.**

All Digital ePortfolio - Create custom online portfolios to share student artwork with parents, classmates, community members and colleagues. Assess progress and accomplishments. Extend learning outside the classroom with links to videos, galleries and information. Supplemental Digital Image Set -- Access 50 fine art images on Davis Digital Art Images with the purchase of an eBook Class Set. Extend the concepts covered in Davis studio lessons with high-quality images for classroom projection and individual student study. Studio Explorations Supplemental Images sets are tailored to the studio activities in each Davis eBook.

**Ancillary Materials - Teacher Components Describe each of the components, including a format description.**

All Digital ePortfolio - Create custom online portfolios to share student artwork with parents, classmates, community members and colleagues. Assess progress and accomplishments. Extend learning outside the classroom with links to videos, galleries and information. Supplemental Digital Image Set -- Access 50 fine art images on Davis Digital Art Images with the purchase of an eBook Class Set. Extend the concepts covered in Davis studio lessons with high-quality images for classroom projection and individual student study. Studio Explorations Supplemental Images sets are tailored to the studio activities in each Davis eBook. Teachers Resources - Lesson-specific support includes studio masters, rubrics, unit reviews, maps, background on art and artists, games, manipulatives, report formats and more. Teacher support includes letters to parents, portfolio-making templates, blank timelines. Curriculum Builder - Customize your curriculum and lessons. Create customized lessons with everything you need in one place: lessons from Davis eBooks, easy-to-format text modules, examples of student artwork, fine art images, videos, and links to websites and galleries. Include documents such as Word files and PDFs that can be easily shared and downloaded by students or colleagues. Develop comprehensive lessons that you can use in subsequent years. SchoolArts Magazine -- Created by teachers for teachers this K-12 magazine includes lesson plans and teaching strategies which are classroom tested, articles on advocacy in every issue, ready-to-use fine art teaching resources.

**3. HOW MUCH INSTRUCTIONAL TIME IS NEEDED FOR THE SUCCESSFUL IMPLEMENTATION OF THIS PROGRAM? Identify and explain the suggested instructional time for this submission. If a series, state the suggested time for each level. The goal is to determine whether the amount of content is suitable to the length of the course for which it is submitted.**

Each level in this program is designed for daily or weekly use in classes of average length (i.e., about 50 minutes) within a typical school year. Each level offers teachers the flexibility of choosing content most relevant to their particular teaching needs, while insuring that students receive comprehensive and carefully balanced instruction.

**4. WHAT PROFESSIONAL DEVELOPMENT IS AVAILABLE? Describe the ongoing learning opportunities available to teachers and other education personnel that will be delivered through their schools and districts as well as the training/in-service available directly from the publisher for successful implementation of the program. Also provide details of the type of training/in-service available and how it may be obtained. (The information provided here will be used in the instructional materials catalog in the case of adoption of the program.)**

Professional Development will be provided by Davis Publications should Districts purchase state-adopted materials from Davis Publications. Training will be provided by a Davis Publications Consultant in one of the formats listed below. All upgrades for Davis Digital products will be free of charge through the life of the license purchased. Trainings can be set up in a variety of different ways depending on your needs and the availability of time. Below are a few of our most commonly implemented training formats: •Content and Digital training- Full day. This includes training on the textbook format, content (themes, lessons, structure, etc), and features as well as training on the Davis Digital platform and its features. •Digital Activation Training- half day. This includes a presentation on all functions and features of Davis Digital and a hands-on Digital workshop during which all teachers gain experience using Davis Digital. The workshop option requires access to the Internet and devices (computers, laptops, tablets) for each teacher •Content and Digital Overview- half day. Presentation includes a solid introduction to both the textbook Content and digital features. •Digital Online Training/Webinar- 1- 1.5 hours. This includes a presentation on Digital functions and features based on your needs. Multiple webinars can be scheduled. they tend to work best as a follow up or "refresher" presentation following a half or full day inservice.

**5. WHAT HARDWARE/EQUIPMENT IS REQUIRED? Briefly list and describe the hardware/equipment needed to implement the submission in the classroom. REMEMBER: Florida law does not allow hardware/equipment to be included on the bid! However, schools and districts must be made aware of the hardware/equipment needed to fully implement this program.**

The Davis Digital eBooks and platform are fully compatible with, MAC, PC, Android and Windows based devices. For iPad and iPhone, ePortfolios require use of the free Davis Digital App for full compatibility. Davis Digital is compatible with most modern browsers and operating systems. The minimum requirements include one of the following browsers: Internet Explorer 7.0 or higher Safari 3.0 or higher Firefox 6.0 or higher Chrome 9.0.597 or higher Opera version 10 or higher For mobile browsing, the latest Web Kit-based (Android) or Mobile Safari (iOS) browser is supported. For e-Portfolio file uploads, the free Adobe Flash 10 or higher browser plugin is required. If website filtering software is enabled, the following addresses should be un-blocked to insure full access: \*.davisartspace.com \*.rackcdn.com

**6. WHAT LICENSING POLICIES AND/OR AGREEMENTS APPLY? If software is being submitted, please attach a copy of the company's licensing policies and/or agreements.**

6 year license

**7. WHAT STATES HAVE ADOPTED THE SUBMISSION? List some of the states in which this submission is currently adopted.**

The following states have adopted some or most of the Davis Digital products in this submission: Tennessee, Texas, North Carolina, South Carolina, and Arkansas.

**8. LIST THE FLORIDA DISTRICTS IN WHICH THIS PROGRAM HAS BEEN PILOTED IN THE LAST EIGHTEEN MONTHS.**

Not Applicable