

INSTRUCTIONAL MATERIALS PUBLISHERS

Bid Item

Course: Guitar 1 (1301320)
Title: THE COMPLETE GUIDE FOR THE GUITAR , Edition: FIFTH
Copyright: 1984-2015
Author: CATHY ELLIS, DON COFFMAN, RENE GONZALEZ
Grade Level: 9 - 12

Publisher Questionnaire

Authors & Credentials: List full name of author(s), with major or senior author listed first. Briefly provide credentials for each author.

CATHY ELLIS - Writer/Author/Songwriter/Arranger/Recording Artist/Producer/Film Producer/ President of Ellis Family Music Co., Inc./ BM/MM University of Miami/ Educator/Clinician/ Author of THE COMPLETE GUIDE FOR THE GUITAR. DON COFFMAN - Jazz Bassist/Educator/Performer/Associate Chairperson of the Jazz Department of the University of Miami School of Music/ Recording BM/MM University of Miami/Clinician/ Co-Author of THE COMPLETE GUIDE FOR THE GUITAR. RENE GONZALEZ - Classical Guitarist/ BM/MM/PHD University of Miami/ Head of the University of Miami Classical Guitar and Ensemble Programs for 34 years/Recording Artist/Head and co-Founder of the UM Summer Guitar, Bass-Guitar & Drumset Camp for 22 years/Co-Author of THE COMPLETE GUIDE FOR THE GUITAR

Students: Describe the type(s) of students for which this submission is intended.

Music and Guitar Students at the Beginning Level, Grades 9-12.

1. IDENTIFY AND DESCRIBE THE COMPONENTS OF THE MAJOR TOOL. The Major Tool is comprised of the items necessary to meet the standards and requirements of the category for which it is designed and submitted. As part of this section, include a description of the educational approach of the submission.

Educational Approach (The information provided here will be used in the instructional materials catalog in the case of adoption of the program. Please limit your response to 500 words or less.)

THE COMPLETE GUIDE FOR THE GUITAR was created in the Classroom. It is an entire Ensemble Approach which allows the beginning and advancing beginning students to perform together at the same time throughout the entire class as well as in Public Performances. This Unique Approach includes widely popular Ensemble Performance pieces in ALL styles of Music from Beethoven to the Blues, Sightreading, Chords and Chord Strums, Bar-chords, Solos, Ethnic, Folk, Lead and Rhythm lines, Major and Minor Scales (other positions are offered as an option as students advance), Music Theory and Quizzes, Simple Fingerpicking styles, A History of the Guitar and Guitarists and much more. THE COMPLETE GUIDE FOR THE GUITAR can be used with both Classical and Electric guitars, as there are pick bowings included. The Classical technique is encouraged as well as Jazz-Pop-Rock improvisation.

Major Tool - Student Components Describe each of the components, including a format description.

The Student Edition (1001S) of THE COMPLETE GUIDE FOR THE GUITAR is 259 pages and is spiral bound so it opens easily on a music stand. It includes widely popular Ensemble Performance pieces in ALL styles of Music from Beethoven to the Blues, Sightreading, Chords and Chord Strums, Bar-chords, Solos, Ethnic, Folk, Lead and Rhythm lines, Major and Minor Scales (other positions are offered as an option as students advance), Music Theory and Quizzes, Simple Fingerpicking styles, A History of the Guitar and Guitarists and much more. THE COMPLETE GUIDE FOR THE GUITAR can be used by both Classical and Electric guitars, as there are pick bowings included. The Classical technique is encouraged as well as Jazz-Pop-Rock Improvisation. It is in print format.

Major Tool - Teacher Components Describe each of the components, including a format description.

THE TEACHER'S EDITION (1001T) of THE COMPLETE GUIDE FOR THE GUITAR is 296 pages and is spiral bound. It matches the Student Edition (1001S) page for page and includes special Teacher Pages such as Lesson Plans, Unit Plans, Already Prepared Quizzes, Curriculum Suggestions, Seating Charts and much more. The Teacher's Edition is provided for FREE with a classroom set of 30 of the (1001S) Student Editions. It is in print format.

2. IDENTIFY AND DESCRIBE THE ANCILLARY MATERIALS. Briefly describe the ancillary materials and their relationship to the major tool.

Ancillary Materials - Student Components Describe each of the components, including a format description.

1) THE BASS-GUITAR EDITION (1002) of THE COMPLETE GUIDE FOR THE GUITAR is 259 pages and is spiral bound. It matches the Student Edition (1001S) page for page and includes extra parts written for the Bass-Guitar. It also provides fingerings for both Electric and Upright Basses, including Thumb Position. It is in Print format. 2) The Complete Guide for the Guitar Includes some wonderful Ancillary Materials. They are all in Print format. They include: THE JAZZ-POP-ROCK GUITARIST (Volume 1) (Student & Drumset Editions) THE CLASSICAL GUITARIST (Volume 1) "HOLIDAY GUITAR" (Volumes 1 & 2) "ROMANTIC GUITAR" (Volume 1) "PATRIOTIC GUITAR" (Volume 1) All of the Student Components have

Ancillary Audio CD Components of the Ensemble Pieces.

Ancillary Materials - Teacher Components Describe each of the components, including a format description.

Ancillary Materials also include the TEACHER EDITIONS to the Student Ancillary Components described above. They are all in Print format: THE JAZZ-POP-ROCK GUITARIST (Volume 1) (Teacher's Edition) THE CLASSICAL GUITARIST (Volume 1) (Teacher's Edition) "HOLIDAY GUITAR" (Volumes 1 & 2) (Teacher's Editions) "ROMANTIC GUITAR" (Volume 1) (Teacher's Edition) "PATRIOTIC GUITAR" (Volume 1) (Teacher's Edition)

3. HOW MUCH INSTRUCTIONAL TIME IS NEEDED FOR THE SUCCESSFUL IMPLEMENTATION OF THIS PROGRAM? Identify and explain the suggested instructional time for this submission. If a series, state the suggested time for each level. The goal is to determine whether the amount of content is suitable to the length of the course for which it is submitted.

Most Guitar Classes are Approximately 40 to 50 minutes in length unless on Block Schedule. Depending upon the Teacher, THE COMPLETE GUIDE FOR THE GUITAR is designed for one year or longer, but can be used for a semester.

4. WHAT PROFESSIONAL DEVELOPMENT IS AVAILABLE? Describe the ongoing learning opportunities available to teachers and other education personnel that will be delivered through their schools and districts as well as the training/in-service available directly from the publisher for successful implementation of the program. Also provide details of the type of training/in-service available and how it may be obtained. (The information provided here will be used in the instructional materials catalog in the case of adoption of the program.)

Ellis Family Music Co., Inc. co-sponsors as Teacher's Workshop each summer at the University of Miami for Teachers to develop their Guitar and Bass-Guitar skills. The workshop is generally held the last week of June and Teachers can obtain as many as 3 credits through the University of Miami or they can audit the course. "Mini" workshops that offer a broad range of help and suggestions for the Classroom Guitar Teacher are also available for FREE over the phone or online. Ellis Family Music Co., Inc. also has topnotch clinicians that are available to conduct Teacher clinics, Master Classes and Solo Concerts for Districts, Schools and Individual programs, upon request, for minimal fees including travel expenses. Based upon the Teacher's Budget, Clinicians will sometimes donate their services. For more information, email efmmusco@aol.com.

5. WHAT HARDWARE/EQUIPMENT IS REQUIRED? Briefly list and describe the hardware/equipment needed to implement the submission in the classroom. REMEMBER: Florida law does not allow hardware/equipment to be included on the bid! However, schools and districts must be made aware of the hardware/equipment needed to fully implement this program.

Most guitar classes require guitars. Optional, but suggested, are Footstools, Music Stands, and Guitar Tuners. Ellis Family Music Co., Inc. does not sell any of these items, only the Books and CD's

6. WHAT LICENSING POLICIES AND/OR AGREEMENTS APPLY? If software is being submitted, please attach a copy of the company's licensing policies and/or agreements.

Not Applicable

7. WHAT STATES HAVE ADOPTED THE SUBMISSION? List some of the states in which this submission is currently adopted.

FLORIDA, ALABAMA, ARKANSAS, GEORGIA, LOUISIANA, MISSISSIPPI, NEW MEXICO, UTAH (REC.), CALIFORNIA (LCL), NEW YORK CITY AND TENNESSEE. (USED IN ALL FIFTY STATES)

8. LIST THE FLORIDA DISTRICTS IN WHICH THIS PROGRAM HAS BEEN PILOTED IN THE LAST EIGHTEEN MONTHS.

THE COMPLETE GUIDE FOR THE GUITAR was first adopted in FLORIDA in 1990. It was subsequently adopted in 1996 and 2002. There was no Music or Arts Adoption in 2009. However, THE COMPLETE GUIDE FOR THE GUITAR continues to be used (from 2009 through today) throughout the Schools and Districts in the State of Florida.